



**ELASTO**

**A HEXPOL COMPANY**





# welcome to **ELASTO**

**ELASTO is a company that is growing**

Our focus is thermoplastic ELASTOmers. We use our experience and expertise to develop bespoke material solutions that deliver exceptional value to our customers, worldwide communities and the end-users of our products.

Commitment to customers, dedication to operational excellence, focus on total quality and reliability are at the heart of our culture. We are a company which its employees are proud to be part of and which has safety, health and the environment at the core of its operations.

We are a world-class company driven by the fundamental beliefs of customer focus, innovation and excellence in everything we do.

*Per G. Hellberg*  
Managing Director



A LEADING RESOURCE  
IN THE DEVELOPMENT  
AND MANUFACTURE OF  
CUSTOMER SPECIFIC  
THERMOPLASTIC  
ELASTOMER COMPOUNDS

## at a glance

### WE ARE

A leading resource in the development and manufacture of customer specific thermoplastic elastomer compounds based on SBS, SEBS, TPO and TPV technologies

### WE HAVE

Over 30 years experience researching and advancing TPE materials knowledge and processes for diverse industries including: automotive, medical, consumer goods, sports, industrial, electronics, construction and packaging

### WE ACHIEVE

Intelligent material solutions and high-value products that help our customers be more successful

# team ELASTO

One of our greatest strengths is our people. The skill, knowledge and creativity of our team of material specialists, development technicians, engineers and processing experts help turn our customer's ideas into a material reality.

Each customer project has a dedicated team comprising of a technical and commercial contact. These teams are highly mobile; delivering solutions in the field and are experienced trouble-shooters in respect of injection moulding and extrusion processes. They ensure our customers have access to the knowledge they need, when they need it.

Our support does not start and end with the product, but considering all stages of its life cycle, from the initial concept, through design, manufacture, storage, end-use conditions and the ultimate disposal and recyclability. By working in intensive cooperation with our customers, product designers and converters from the very start of a project we help them avoid having to re-work moulds or facing design problems, preventing extra costs.

Team ELASTO has a passion to be the best in the world at what we do; delivering total quality and reliability in tailor-made TPE compounds that help customers to be more successful.



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# our products

**Materials that are touchably soft or hard and rigid, flexible yet durable. Materials that can withstand temperature extremes while retaining their shape and properties. Materials that will not show wear and tear and feature flex fatigue to last a life-time.**

Durable materials with chemical and shock resistance. They may need to be flame-retardant, conductive, transparent or coloured. They should also be quick and easy to process into virtually any shape while offering an improved price/performance ratio. They should lose very little of their springiness over time, thus maintaining their sealing force retention. Our customers want materials whose properties can be adapted to meet functional, aesthetic and environmental demands.

Dryflex® and Mediprene® TPE compounds meet these requirements.

By partnering with customers, designers and the end-users of our products we continuously advance the properties of our materials, tailoring them to whatever purpose they require. This versatility opens up additional market opportunities and previously unachievable design possibilities. With the help of our TPEs, thousands of products are made better, safer, more economical and more reliable.

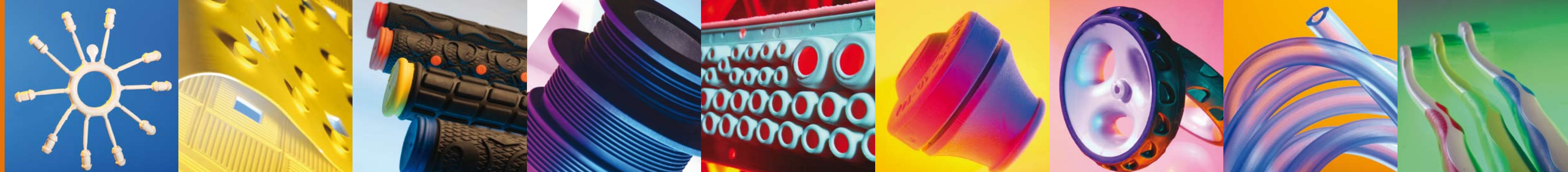
# markets & applications

The applications for TPEs are virtually unlimited, with new ideas being introduced everyday.

Automotive interior and exteriors, soft-touch grips, toys, seals and gaskets, appliances, furniture, cabling, caps and closures... the Dryflex® TPE family are used to produce or improve many items in everyday life. Dryflex® TPE adds soft-touch appeal to personal care and packaging, it seals the glazing in our homes and cars while providing a tactile, warm and safe grip for everything from power-tools to kitchen appliances to sports equipment.

With the Mediprene® family we have developed a range of TPE compounds that specifically address the demands of the medical device market. We understand the importance of formulation stability and raw material consistency. We have a clear policy for the selection of raw materials for Mediprene® compounds and formulations are never changed unless one or more of its constituents cease to exist.

Mediprene® grades are sterilizable with gamma, EtO and steam and representative grades have passed cytotoxicity tests according to ISO 10993-5 and biocompatibility tests according to USP Class VI. They have proven to be strong alternatives as replacement for PVC; they are completely synthetic and latex free thereby minimizing allergy risks. Applications include face masks, connectors, IV systems, intubation equipment, resealable membranes, drip chambers, tubing, wound care and medical packaging.



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ELASTO is part of HEXPOL, one of the world's leading polymeric materials groups. HEXPOL have leading positions in advanced rubber and TPE compounds as well as engineered products such as Gaskets and Wheels. [www.hexpol.com](http://www.hexpol.com)